

ROCK-O-NOMIX

"Weird Al" Yankovic meets School House Rock!

Your task is to write NEW lyrics to a popular hit song and post your musical masterpiece to YouTube. If you follow all the rules listed below, your group can earn up to 10 points on Assignment 2. The overall winning group for this semester will be submitted to the National Rock-o-nomix Contest sponsored by Worth Publishing Company to compete against the winning videos from other universities.

THE RULES OF THE GAME

1. **Group Size:** limited to 4-8 people. You can work with anyone registered in any of my class sections: ECON 2106-01, ECON 2106-02, ECON 2105-L2J/LXJ and ECON 2105-No7 (online).
2. **Song Choice:** choose any song, but get approval before beginning to avoid excessive duplication!
3. **Song Lyrics:** lyrics must be substantially rewritten (i.e. your own original work) and the theme of your new song must be about economics...which is about more than MONEY! Use terminology or ideas from our textbook (even if we didn't cover it in class), class lectures, prior knowledge, etc.
4. **Stay Classy:** any aspect of economics is acceptable. However, avoid the use/showing of foul language, sexual content, violence, drugs or alcohol and keep your clothes on! My father, a retired minister, must not be offended by it and I should be able to show it in class.
5. **Edutainment Factor:** it must be humorous, entertaining and educational, because if it is unbearable or boring to watch, it is excruciating to grade! Hint: choose a HIT song!
6. **SING:** unaccompanied versions are not accepted unless you can sing *a cappella* in four-part harmony. You must sing to recorded music and make sure you can hear the music on your video.
7. **Comparative Advantage:** you are free to specialize and outsource any aspect of this project. However, at minimum, every group member must have a cameo appearance in the video (photographs do not count) and appear in a group photo in the credits at the end of video. Groups consisting solely of online students may substitute a collage for their group photo.
8. **Shout-Outs:** if someone helps you with your video, give them proper recognition. If you use a location, get permission and give them a mention. You should also credit the original artist/song that you are parodying. I also prefer that you name your newly formed band/record label.
9. **Final Cut:** make sure the lyrics are spelled correctly and are visible in the video (YouTube captions don't count), that you have followed all the rules, and that the video file you submit is a finished video and not a "project file".
10. **Official Video Release:** turn in the completed video file and separate lyrics file on a USB drive along with the attached information sheet in a sealed envelope. Post your musical masterpiece on YouTube and include the following as both tags and in the video description area: TeachECON, Rock-o-nomix, Rockonomix, Rockonomics, Rock-o-nomics, Spring2014, Economics, ECON, ECON2105 or ECON2106, and your group number (ex: Group-V###). Complete the Peer Evaluation available on CourseDen. **The envelope, YouTube upload, and peer evaluation must be completed before the deadline!** Note: I am happy to upload videos for you in advance of the deadline if you have unreliable internet access or do not have a YouTube account.

Previous Rock-o-nomix Winners: <http://www.youtube.com/playlist?list=PL65CE362462330419>

ROCK-O-NOMIX

Project Information Sheet for Group V-_____

**Primary Contact Info:
(Questions/Return USB)**

Original Song Title:

Original Artist(s):

New Song Title:

New Song Artist(s):

YouTube URL:

USB: Name of Video File:

USB: Name of Lyrics File:

Names of Group Members:

Course/Section Number:

1.

2.

3.

4.

5.

6.

7.

8.
